



WHAT'S NEW

JASPER FOOD TOURS



E-Bike Rentals Available at North End of Jasper

Prefer to explore on your own? E-bike rentals are now also available at Pursuit's Marmot Lodge location, which is within walking distance from all major hotels, including Forest Park Hotel, Marmot Lodge, Tonquin Inn, Chateau Jasper, Lobstick Lodge, Jasper Inn, and Bear Hill Lodge.

JASPER THEATER PRODUCTIONS



Host of the Day

Elevate your day with a local host—an extension of our 'local stories' experience. Joining for half a day, they share tales and add a local touch to sightseeing. Whether to welcome everyone or start the Jasper experience with some stories. Alternatively, they can be on the motorcoach when you are driving to Maligne Lake and have lunch or dinner with the group. Very flexible in terms of location and time. And up to 4 hours.

JASPER FOOD TOURS



Wildfire Peak-Nic

Offer your clients a rare glimpse into Jasper's remarkable rebirth after the largest wildfire in over a century. The Wildfire Peak-Nic tour takes them on a 4-km guided hike through a rejuvenating forest, where they'll learn about wildfire ecology, identify emerging plant species, returning wildlife, and enjoy 360-degree views over a hot lunch. This unique experience promises an unforgettable connection with Jasper's powerful landscape. Daily tours from May 1 to Oct 15, 2025; depart from Old Fort Point (5 minutes from Jasper), with hotel pick-up available within 10 km on request.

JASPER-HINTON AIR



Indigenous Heli Tours

This is an exclusive journey with Jasper-Hinton Air and Lauren Moberly, a Rocky Mountain Cree woman and a member of the Aseniwuche Winewak Nation of Canada. The tour begins with a scenic helicopter tour, Lauren's ancestral tales, tracing her family's path from 1909, a view of her historic homestead from an aerial perspective, and traditional bannock snacks. Tour options: 1 or 2-hour flight, total duration approx. 4 hrs. Max 5 passengers, combined weight limit 500lbs. Available year-round.

JASPER FOOD TOURS



E-Bike Safari Eco Tour

Your clients can embark on a 25 KM eco-friendly e-bike safari through Jasper National Park's hidden gems. They'll take in panoramic viewpoints, stroll along white-sand beaches, dip their feet in turquoise lakes, and spot wildlife like elk and bears. This guided interpretive tour covers post-wildfire growth and regional ecology. Daily tours from May 1 to Sep 30, 2025; departures at 1:30-5 PM; no e-bike experience needed. Starting point: 86 Connaught Drive.

MARMOT BASIN



New Knob Quad Chair

The NEW KNOB QUAD chairlift reaches into the highest alpine regions of the mountain providing access to huge, above tree-line bowls and chutes including the newly opened MARMOT CIRQUE terrain. The new chairlift takes skiers and boarders to an unload elevation of 8,238 feet (2,511 metres) with a vertical drop of 1,260 feet (384 vertical metres) providing lift access to more terrain than ever before. The new chair rises 331 vertical feet (101 vertical metres) above the Knob double chair it replaces.



From Jasper with Love - breakfast edition

This popular show is a big hit in the summer, loved by many. It's a show about Jasper, exploring the ins and outs of this town in a positive, fun, and energetic way - perfect for groups of up to 70 people. This year, we offer it all day long to tour groups. For example, a breakfast show to start the day with a big smile before hitting the road. Coffee and tea are included, and mimosa is available at an extra charge; the tour is also available at any time of the day; please ask for breakfast options.



Local Stories

This new storytelling product offers your guests the opportunity to truly connect with the local community of Jasper. Your guests hear stories from a professional storyteller about Jasper that cover a wide range of topics (wildlife stories, community tales and personal stories) and they can connect and ask questions to locals Joost or Pieter. This experience is highly flexible in timing and location; it can take place over lunch, dinner, or a walk and is specially made for tour groups.

ROCKABOO MOUNTAIN ADVENTURES



Tread Lightly Glacier Hikes

Embark on an unforgettable adventure with our new sustainability-focused guided tour, hiking on the awe-inspiring Athabasca Glacier. Join a small group and immerse yourself in the world of glacier science, environmental protection and efficient travel. If conditions permit, take the plunge and descend into the icy depths using ropes, for a once-in-a-lifetime experience. Sundog Tours will drop off clients at the Rockaboo's kiosk at the Icefields at 12:15 pm daily, providing transportation back to Jasper.



Private Backcountry Ski Touring

Jasper welcomes ski guests from around the world to enjoy the great alpine skiing at Marmot Basin, yet very few venture into the magic of the backcountry. If your clients are curious about what gems lie hidden in the vast wilderness, let our guides show you a few of our favourites. Available from Dec 1 to March 31.



Jasper Ice Wall

Located in downtown Jasper, this ever-changing ice structure transforms with the weather, revealing new formations and climbing routes. Join our 90-minute tour of the Jasper Ice Wall and experience the magic of ice. We shape it based on nature's conditions, creating a dynamic adventure. Dare to climb and discover the thrill of vertical ice!

OLIVE BISTRO



Locally Crafted Drinks & Cuisine

Invite your clients to the happiest hour! Enjoy expertly crafted cocktails, Alberta craft beer, organic wines, and a variety of non-alcoholic drinks. Chef Darryl Huculak's commitment to sustainable, locally sourced ingredients is showcased in every dish. Contact us to book a memorable private event for your clients!

URSIDAE LAIR



Scotch Tasting Lounge

Encourage your clients to unwind with a Drink, Snack, & Relax at the Lair. Ursidae's impressive selection of scotches and scotch cocktails will take them on a journey from Speyside to the Highlands. A wide range of wines, beers, hard ciders, and non-alcoholic options are also available. Enhance the experience with our Well Tidy Scran menu, featuring sausage rolls, veggie pockets, edamame, charcuterie jars, and tempting desserts like cheesecake or affogato. Contact us to book a private event for your clients

THE MALIGNE RANGE



Distillery & Restaurant

Set in the breathtaking Canadian Rockies, Jasper's new Maligne Distillery Experience Centre is a whisky lover's haven. Clients can enjoy guided tastings, exclusive releases, and gourmet dinners paired with Maligne's finest. Cheers to exceptional whisky.

FAIRMONT JASPER PARK LODGE



Renovation Update

In 2025, Fairmont Jasper Park Lodge will enhance its 44 Lakefront Suites and Lakeview Rooms, creating a seamless luxury mountain retreat. These rooms offer breathtaking views of the Whistlers Mountain skyline and overlook the stunning green glacial waters of Lac Beauvert.



Fairmont Jasper Park Lodge is finalizing three Glacial Wellness Experiences, featuring exclusive access to a new barrel sauna with lakeside and mountain views, guided cold plunges in Lac Beauvert glacial lake, and optional meditative sound baths or Indigenous Tea Ceremonies.



"Bear's Den" Golf Simulator

Located at the Golf Clubhouse, this luxury golf simulator features over 30 unique virtual courses in unparalleled realism. For information on prices and times, please contact the Golf Clubhouse at 780-852-6090 or email JPL_golfreservations@fairmont.com to book.

SUNDOG TOURS

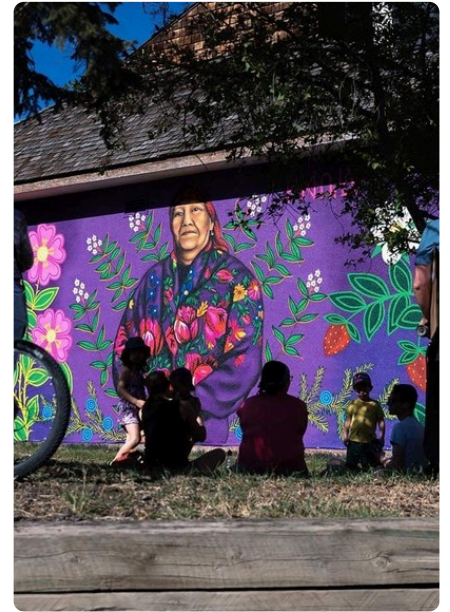
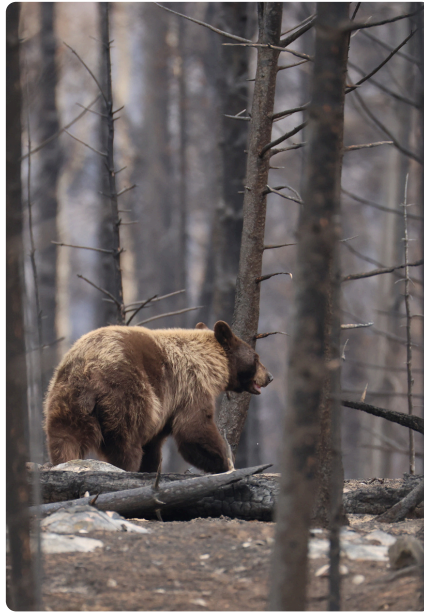
Rebranded Tour: Wildlife of Jasper and the Ecology of Fire

Invite your clients to explore Jasper National Park's breathtaking beauty and witness nature's resilience. From untouched landscapes to fire-affected areas, they'll experience the park's inspiring recovery. Wildlife thrives, with opportunities to spot elk, deer, and mountain goats. Ideal for those seeking unique and tranquil experiences, showcasing Jasper's regeneration amidst the stunning Rockies. Perfect for nature-loving travelers!

WARRIOR WOMEN

Connect with Jasper's Indigenous Heart: A Cultural Walking Tour

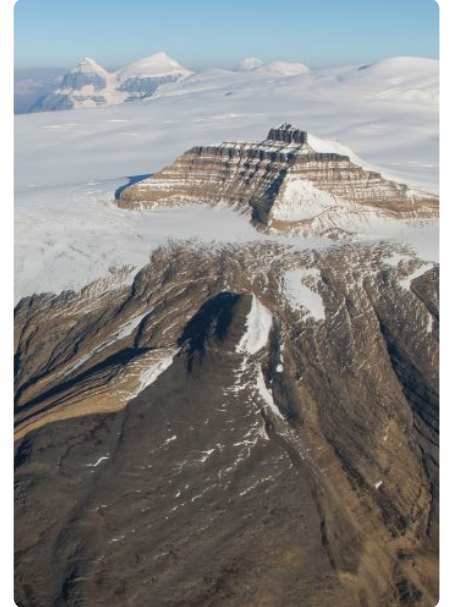
Discover Jasper's Indigenous history, art, and traditions on this immersive walking tour. Explore powerful murals, the Lucy Winyandy statue, the Old Firehall, and Indigenous art at the Jasper Artist Market. Reflect at the Totem Pole and Indigenous Park, and take home a postcard to support local artists. Launching May 2025, every Monday from 10 AM to 12 PM.



JASPER YELLOWHEAD MUSEUM & ARCHIVES

Wildlife Exhibit

Come and visit the extensive wildlife collection on display at the Jasper Museum. From moose to porcupine, grizzly bear to beaver, these critters will impress visitors of all ages! Open year-round and for private groups on request.



PARKS CANADA UPDATE

International Year of Glaciers' Preservation

The Parks Canada 'Glacier Gallery' at the Columbia Icefield Discovery Centre will feature an immersive exhibit with Guardians of the Ice, showcasing glacier preservation. Stunning photography and new films launching in summer 2025 will inspire visitors to protect these natural wonders

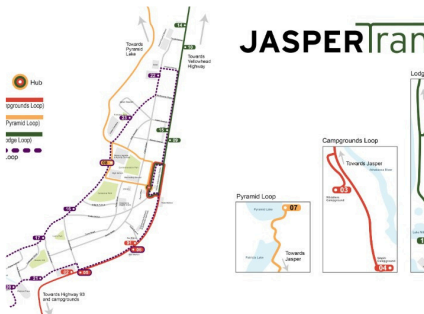
MUNICIPALITY OF JASPER UPDATE

Public Transit in Jasper

Year-round public transit in Jasper. The regular fare schedule is \$2.50 for single use or \$7.00 for a day pass, and 10-use passes, as well as month passes, are available. There will also be different routes and schedules depending on the season (Summer, Fall, Winter, Spring).

Paid Parking: From May 1 to October 31 annually

The rates are \$4.50 an hour on-street, and \$3.50 an hour or \$17 a day in parking lots. Payment can be made by scanning the QR code on signs, using a payment kiosk, or downloading the HotSpot app.



JASPERTran



SCAN
HERE



For seasonal itineraries,
images, contact details,
and additional resources.

#MyJasper
#VentureBeyond
jasper.travel/travel-trade